

Shonda Daniels
HR Business Partner
Carhartt

Shonda Daniels is an accomplished Human Resources professional with over 12 years of experience, including six years at Carhartt, where she currently serves as an HR Business Partner on the Corporate team. In her role, she supports the Marketing and People & Impact teams, acting as a strategic advisor and advocate for a fair, inclusive, and supported associate experience.

With a strong foundation in recruitment and HR operations, Shonda began her career in talent acquisition before transitioning into HR operations in 2015. Since joining Carhartt in 2019, she has expanded her impact by leading immigration efforts and contributing to HR support for one of the company's international entities.

Shonda holds a Bachelor's degree in Business Administration from Xavier University and a Master of Arts in Human Resources from the University of Cincinnati, along with a Professional in Human Resources (PHR) certification. Her approach is rooted in empathy, equity, and a deep commitment to empowering the teams she serves.